



Permit #F00041512

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041512

Type of Permit: FILMING

Release Date: 06/28/2011

Production Company NOLA PICTURES

Producer Carla Tate

Insured Company Name NOLA PICTURES

Director Nick Lewin

Contact Phone No. 1 323-855-3547

1st AD Kevin Brady

Contact Phone No. 2

Fax 310-315-9939

Production Manager Colin Moran

Address 57 E 11TH ST, 9TH FLOOR

FilmL.A. Coordinator Naomi Kajiyama

NEW YORK, New York 10003

Production Title SPLEND A JOB NO. 11013

Location Manager Anthony Roman

Primary Phone Mobile - 310-869-6289

Type of Production Commercial - Standard

Secondary Phone Office - 212-780-6033

Location Assistant n/a n/a

Primary Phone Mobile - 000-000-0000

Secondary Phone

Fees

FILMLA FILM APPLICATION FEE \$625.00

Total Permit Fee \$1,478.00

LA CITY FIRE SAFETY OFFICER \$768.00

Number of Locations 1

LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGE



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Summary Information**Location****Location 1 of 1****Page 1 of 1**

Permit Number	F00041512	Location Manager	Anthony Roman
Production Company	NOLA PICTURES	Primary Phone	Mobile - 310-869-6289
Insured Company	NOLA PICTURES	Secondary Phone	Office - 212-780-6033
Production Title	SPLEND A JOB NO. 11013		

Location Address 6600 Topanga Canyon Blvd, Los Angeles, CA, 91303**Location Type** Mall**Film Dates** 6/29/2011 - 6/29/2011 05:30 - 20:00 1 day**Open or Closed to the Public** Open

Generic Conditions All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document NOLA.Splenda.41512.AL.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	2		Cast	5
	Cast/Crew vehicles	35		Crew	45
	Cube Trucks	3		LA City UFSO	27593
	Generator	1		assigned	
	Motor Homes	1			
	Stakebed Trucks	2			
	Vans	3			

Filming Activities Interior dialogue near escalators, prop tables & chairs adjacent escalator for "Cafe Scene" ; All on property;**Jurisdiction** **Political:** Los Angeles City - Council District 03**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 530**Grid:** A6**Approvals** LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT
LOS ANGELES POLICE DEPARTMENTVeronica Jaimez
Mark Buck**Coordinator Note** Must obtain a separate permit with Caltrans for activities and equipment/vehicle placement on State freeways/highways**Coordinator Note** MALL IS OPEN TO THE PUBLIC AT 1000 HRS**Coordinator Note** FILMING NEAR INTERIOR ESCALATORS**Coordinator Note** UFSO required 6/29 0900-2000 hrs**Parking** **Base Camp**
Location Type : Filming Location**Crew Parking**
Location Type : Filming Location

**Appointment of Pacific Production Services
As Authorized Agent and Representative**

I certify that I am a representative of NOLA ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below:

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 6/02/11

Representative's Signature

Anthony Roman

Representative's Name (Please Print)

Representative's Title (Please Print)

NOLA

Name of Principal (i.e. company name)

(Please Print) 57 E. 11th Street, 9th floor

New York, NY

10013

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869